

## The Role of a Census Taker

The census taker plays an extremely important role in census operations. They make every effort to obtain complete and exact answers to questions and record these accurately according to specific instructions. It is very important that everybody cooperates fully with the census taker, as having the correct information will facilitate better planning for the nation.

## Confidentiality of Census Information

### Important Facts:

- \* The census is being carried out under the provisions of the Statistics Act which requires that all persons in Jamaica provide information to the Census Taker, who acts as an agent for the Census Officer.
- \* The Statistics Act requires that all information collected in the census be kept confidential.
- \* Census Takers are required to take an Oath of Secrecy. This means it is against the law for a Census Taker to reveal census information to anyone, other than a sworn employee of the census organization.
- \* **The Census Report will only speak about groups of people. It will not contain information about any individual . The information will never be used in a way that any individual can be recognized. The information given will not affect any other area of the life of the individual.**



**Census Day is Monday April 4, 2011.**

Census Takers will start census taking on Tuesday April 5, 2011. It will take approximately four months to have everybody counted.

**What to do when the Census Taker comes to your home.**

- ◆ Please ask the Census Taker to present his/her identification card.
- ◆ Please allow the Census Taker to enter your home and treat him/her with kind courtesy.
- ◆ Please cooperate with the Census Taker and answer truthfully all the questions you are asked.
- ◆ Please provide information on each person in your household who is alive on Census Day, even if he/she dies after Census Day and before the Census Taker arrives at your home.

**Cooperate with your Census Taker.**

*"EVERYONE COUNTS - you, me, all a wi!"*



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## 2011 POPULATION AND HOUSING CENSUS OF JAMAICA



**"EVERYONE COUNTS -  
You, Me, All a Wi!"**

# WHAT IS A POPULATION AND HOUSING CENSUS??

A population and housing census may be defined as the total process of collecting, compiling, publishing information on the people of a country or a specific area.

The information tells you how many persons live where, their level of education, whether or not they go to school or work, and other information that tells you about the general characteristics of the population.



**"EVERYONE COUNTS -  
You, Me, All a Wi!"**

# WHY IS A POPULATION AND HOUSING CENSUS BEING TAKEN?

Since the last Population and Housing Census of Jamaica in 2001, many things have changed. The population has grown in some areas, and decreased in others. People have moved from where they used to live, changes have taken place in the educational system etc.

The 2011 Population and Housing Census will provide information needed to assess these changes, as well as provide a base for the development of plans to improve the economic and social conditions/status of the population.

The information will assist agencies responsible for social planning because they will now know that an area will need more houses, schools, water supplies, health care facilities, etc.

The census will also help businesses with their planning. The information will help them to organize their sales and marketing programmes more effectively as they can determine more suitable locations for retail outlets, factory sites, etc., thereby operating more profitably and serving communities better.



# WHAT IS THE PROCESS FOR CONDUCTING THE 2011 POPULATION AND HOUSING CENSUS?

The 2011 Population and Housing Census takes place in 4 steps:

1. Plans are made, outlining what information is to be collected, how it is to be recorded and how the findings are to be presented.
2. Information is collected from the population. Trained Census Takers will visit every building and each household in Jamaica to request data and record the required information from members of households.
3. After all the questionnaires are completed, they will be checked to make sure all the information required is recorded.
4. The final step is the production of tabulations (tables and lists) from which the census reports are prepared.

